



To Whom It May Concern:

The Coachella Valley's oldest youth basketball program, Desert Storm, needs your help. We're making a real difference in the lives of young women and men throughout the area and have plans to expand our program, but face a resource shortage that we hope you can help solve.

Desert Storm has had a tremendous amount of success during the past five years, both on and off the court. Currently, three of our program's members are playing basketball at the collegiate level this year, and several are participating on local high school teams. With the proper financial support, we could advance this success rate while at the same time introducing a year-round academic support component. The goal of the academic support effort would be to provide Desert Storm members with test preparation skills to increase their performance on high school and college entrance exams.

Desert Storm is a registered 501-3C charitable organization and as such relies solely on contributions to fund our program. The vast majority of our program participants come from economically challenged families. For instance, just last year one of our coaches bought one of our middle school players a pair of sneakers. He had been squeezing his size 12 feet into worn out size 10 sneakers and his guardian couldn't afford a new pair.

The demographics of our program and the historical lack of a substantial donor base means we don't have funds to support the basic needs of the organization. And, contrary to many other programs, we operate Desert Storm for most of the year. While similar programs pay annual stipends to coaches of up to \$5,000, every Desert Storm coach and board member is a volunteer, and there is no expense reimbursement.

Given the growth in the number of children we are serving, and the goal to expand our academic support program, we are now embarking on a goal to raise \$15,000 by December 31st. We would deeply appreciate your consideration of a contribution of any amount. If you are able to help our organization, a check could be sent to the following address:

Desert Storm Basketball
P.O. Box 4717
Palm Springs, Ca 92263

Should you have any questions, comments, or concerns feel free to contact us. Thanks in advance for your time and consideration!

Best regards,

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